



BUSSELTON • DUNSBOROUGH • MARGARET RIVER • AUGUSTA

AD BOOKING FORM

This form can be completed electronically and emailed to: natalie@premiumpublishers.com.au

CONTACT/BILLING DETAILS

Company Name _____ ABN _____

Contact Name _____ Agency _____

Postal Address _____

State _____ Postcode _____

Telephone _____ Mobile _____

Email _____ Website _____

PLEASE BOOK: **Spring/Summer** **Autumn/Winter**

PRINT ADVERTISEMENT OPTIONS

Package A: (rates quoted exclude GST, and per issue)

	1 issue	2 issues
Double Page Spread	\$4,750	\$4,225
Outside Back Cover	\$3,950	\$3,300
Inside Back Cover	\$3,685	\$3,025

Package B: (rates quoted exclude GST, and per issue)

	1 issue	2 issues
Full Page ad	\$3,000	\$2,700

Other ad size options:

(rates quoted exclude GST, and per issue)

	1 issue	2 issues
Full Page	\$2,750	\$2,350
<i>This Full Page option is a full page advert only and does not include any of the Package B inclusions.</i>		
Half Page (HORIZONTAL)	\$2,400	\$2,110
Half Page (VERTICAL)	\$2,400	\$2,110
Third Page (HORIZONTAL)	\$1,390	\$1,250
ThirdPage (VERTICAL)	\$1,390	\$1,250

Directory ad sizes:

(rates quoted exclude GST, and per issue)

	1 issue
3-Unit (HORIZONTAL)	\$740
3-Unit (VERTICAL)	\$740
2-Unit (HORIZONTAL)	\$495
2-Unit (VERTICAL)	\$495
1-Unit	\$295

ARTWORK REQUIREMENTS

Design Service: \$80 + GST per advert.
Not required - finished artwork will be supplied.

All advertisements must be supplied in high resolution PDF or TIFF format, in CMYK, 300dpi with crop marks and 3mm bleed. Advertisements containing RGB or LAB colour or images below 300dpi are NOT acceptable. Logos should be supplied as .eps or .ai or .svg (vector) format.

Special instructions:

BOOKING TERMS & CONDITIONS

Payment must be made in full 30 days within date of invoice. All prices are exclusive of GST. Supplied artwork is subject to Editor's approval. All price are exclusive of agency fees. Bookings cancelled within 30 days of publication will incur a 50% cancellation fee. Cancellation must be done in writing via email to: natalie@premiumpublishers.com.au Full terms & conditions can be found online at: premiumpublishers.com.au

By signing below I acknowledge that I have read the terms and conditions of advertising in Tales & Trails magazine outlined on premiumpublishers.com.au and agreed to the quoted cost above.

Signature _____

Name _____

Date _____

Contact: Natalie Du Preez on 0426 752 352 or email natalie@premiumpublishers.com.au

