



WESTERN AUSTRALIA MARGARET RIVER PRO²⁴

Surfers Point 11-21 APRIL 2024

EVENT GUIDE

The World Surf League Acknowledges the Wadandi People as the Traditional Custodians of the Margaret River Region and their ongoing connection to the land and waterways. We thank them for welcoming us to their Boodja [Country] and pay our respects to Wadandi People, their Elders past and present and extend this Acknowledgement to all First Nations People

Welcome Message From Hon Rita Saffioti MLA, Deputy Premier; Minister For Tourism And Hon Don Punch MLA, Minister For Regional Development

The Western Australian Government is a proud sponsor of the Western Australian Margaret River Pro through Tourism WA's Regional Events Program.

The program enables the Government to support medium to large events in regional Western Australia to boost tourism and local jobs, increase community vibrancy and participation (including outside of the typical tourist season), and further develop regional areas.

It also plays an important role in positioning Western Australia as an exciting destination to visit and a great place to live by showcasing and promoting a region's unique points of difference and diverse attractions, particularly through media coverage of events.

Tourism is a key part of the State Government's plan to diversify the economy, create jobs and develop business opportunities, through helping regional economies and communities to grow and thrive.

Events are a vital part of this plan, with the Government sponsoring a range of sporting, cultural, arts and culinary events across the State, through Tourism Western Australia, to attract visitors and encourage them to stay longer, disperse further and do more while they are here.

We hope everyone enjoys this event and takes the time to explore the dreamlike South West region.



HON RITA SAFFIOTI MLA
DEPUTY PREMIER
MINISTER FOR TOURISM



HON DON PUNCH MLA
MINISTER FOR
REGIONAL DEVELOPMENT

Welcome Message From Julia Meldrum, President of The Shire of Augusta Margaret River

The Western Australia Margaret River Pro is back for 2024!

On behalf of the Shire of Augusta Margaret River, I welcome the WSL, Surfing WA and the world's top ranked surfers to our region, as they compete right here in Margaret River as part of the WSL championship tour.

With eleven days packed full of the best surfing in the world, you can enjoy all the action as part of this mid-season decider. This event is a massive source of inspiration for local boardriders, who can't wait to meet their surfing heroes. It also provides a wealth of opportunities for local businesses, community groups, clubs and volunteers, while promoting positive mental health and showing care for our unique environment. Our Shire is a certified ECO Destination and a biodiversity hotspot. We welcome all visitors to tread lightly on Wadandi Boodja, by leaving only footprints.

Whether you're a local or are visiting the region, I trust you will have a fabulous experience.



JULIA MELDRUM
PRESIDENT
SHIRE OF AUGUSTA MARGARET RIVER

IMPORTANT INFORMATION!

Event Times:

Surfing action takes place between 7:00am to 5:00pm on competition "ON" days. Every morning the WSL Tours and Competition team decides on the contest based on conditions. Sign up to alerts or download the WSL app to get notified if the event is called "ON", "OFF" or "ON HOLD".

Entry: Entry is FREE for all attendees.

Getting To Surfers Point: Surfers Point, Surfers Point Road, Prevelly WA 6285, Australia [GET THE LOCATION HERE](#)

Parking: Will only be available at McLeods Paddock, Wallcliffe Road opposite the Margaret River Golf Course on the weekends of the event and the shuttle bus will run on a continuous loop from Surfers Point to McLeods parking area. Parking will be available at Riflebutts Reserve during the weekdays.

Buses: Buses will only run on the weekends - leaving from McLeods Paddock, Wallcliffe Road opposite the Margaret River Golf

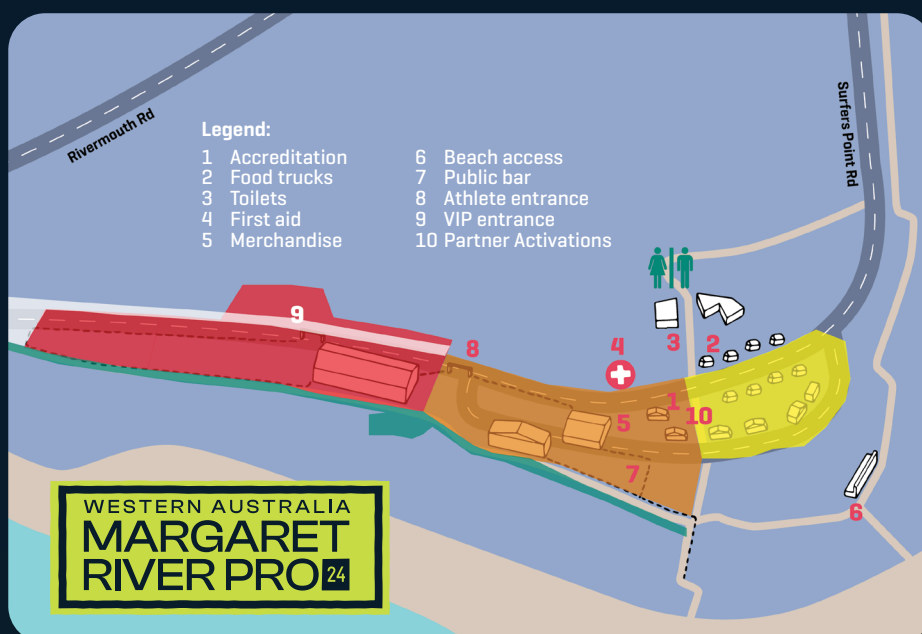
Course to Surfers Point. Buses will run from 8 am - 4pm daily depending on the competition schedule. There is no time schedule with buses running on a rotation.

Traffic Management: Local Gnarabup/Prevelly residents will be issued with a Resident's Pass - please ensure these are on your windscreens so you will be able to move through Traffic Control Points.

Message Boards: There will be visual message boards on Wallcliffe Road near the Margaret River Skate Park and near the Margaret River Golf Club. These will provide information regarding if the site is at capacity. If this is the case, please consider watching the event online at worldsurfleague.com, or at participating local businesses with a Western Australia Margaret River Pro banner.

On Surfing Competition days Riflebutts dog exercise area will be closed however the dog beach section will remain open.

Accessibility: To improve accessibility we have included accessible parking, paths of travel around the main event and toilets at the event. Assistance animals are welcome at the event and on the shuttle bus, with identification.



Changed traffic conditions

Event setup: 25 March to 10 April

Easter: 29 March to 1 April

Think Mental Health WA Trials: 7 April

Main Event Dates: 11 to 21 April [4-6 days of competition]

Event pack down: 22 to 28 April

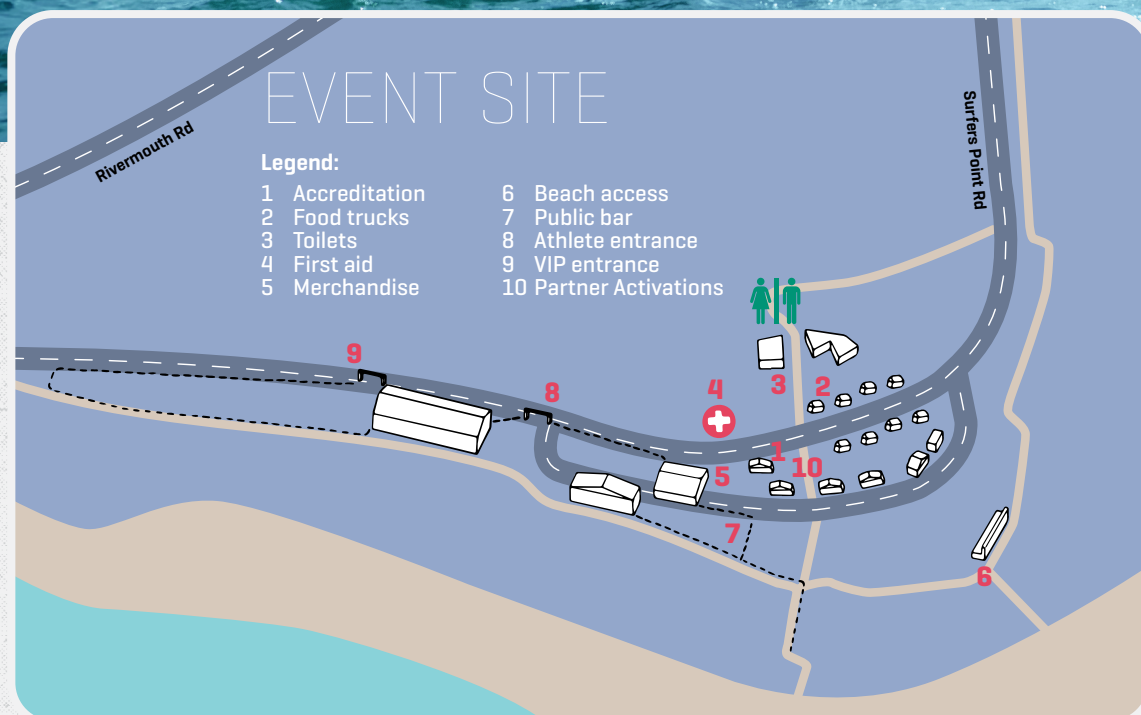
Closure information for Surfers Point and Rivermouth Access Road

- Red Zone:** Closed from the 25 March - 28 April. Pedestrians can access the white area during the event.
- Orange Zone:** Closed from 2 to 28 April. Pedestrians can access during the event.
- Yellow Zone:** Closed from 6 to 24 April. Pedestrians can access during the event.
- White Zone:** Open for vehicle access over the Easter period and pedestrian access during the event
- Green Zone:** Surfers Point to Rivermouth footpath closed from 9 to 22 April.

Rivermouth car park is closed for vehicle access on competition days only.

Easter Break and Event Impact Information

- White, Orange, Yellow and Green zones will be fully opened for Easter Break from 29 March - 1 April
- Main Break open to all surfers on non event days
- Southside Surfing Location open for duration
- Surfers Point grassed area [south] open for duration
- Toilets / Showers open for duration
- Accessible parking zone allocated for duration
- Rivermouth access via foot is open for the duration, via Rivermouth Road.
- Full pedestrian access is available to the spectator zone and the Rivermouth from the 11 to 21 April



Partner Activations

Drop into our partner activations for information, giveaways and more.

Rusty Merchandise

Oakberry

Bonsoy

YETI

DPIRD

Healthway

GWM

Coopers Public Bar

Explore the event grounds of the Western Australia Margaret River Pro

What's On:

Event Waiting Period - April 11 to April 21

Think Mental Health WA Trials - Sunday 7 April
Surfers Point, Margaret River

Top local male and female surfers compete for a wild card spot into the Western Australia Margaret River Pro.

Margs Youth Fest

Free School Holiday Event

Tuesday 9 April, 4pm - 7pm Fearn Ave

Festival Precinct, Margaret River Main Street.

DJ, local youth bands, stalls, Concrete Club sessions and more!

www.amrshire.wa.gov.au/MargsYouthFest2024

Rusty & The River

The Beefs/Pretty Uglys Live Music

Friday 19 April, doors open from 7:00 pm
The River Hotel

Rusty Presents - REVIVAL A Surf Movie

Saturday 20 April

Check out the Rusty socials for more information.

Rusty Presents - REVIVAL Rave

After Premier Dance Party

Saturday 20 April

Check out the Rusty socials for more information.

Food & Beverages

We've got you covered for lunch.

Hooked Up Fish and Chips

The Local Squeeze

Little Hand Dim Sum Dumpling House

Little Sip Margaret River

Amorello

Bintang Lima Five Star Indonesian Food

Coffee Cartel

Fogs Dogs

FAQS:

- Bring your hat, sunscreen, drink bottle and a jacket
- There will be no dogs allowed at the event site
- Please note that this is a smoke-free event
- Please do not bring drones or single use plastics to the event site

- There will be extra racks for bikes onsite
- Lost and found items can be collected at the accreditation booth on competition days

Local Rippers



Local legend **Jack Robinson** spent his childhood surfing the heavy and powerful waves of Margaret River. Robinson debuted on the World Surf League Championship Tour in 2020 and quickly gained a reputation for his fearless approach to big-wave surfing. He is comfortable in heavy and challenging wave conditions, specialising in barrel riding. After a knee injury in 2023, Robinson is back and ready to take on the Western Australia Margaret River Pro.

Reigning Champions

Carissa Moore and Gabriel Medina won the Western Australia Margaret River Pro in 2023.

Carissa Moore earned her 27th Championship Tour victory at the Western Australia Margaret River Pro in 2023. Moore started on the World Surf League Championship Tour in 2010 and has dominated the field ever since. A born competitor from Honolulu, Oahu, Hawaii, at the age of 18, she became the youngest person to win a world surfing title. She was also the first female to win an Olympic gold medal in women's surfing at the Tokyo Olympics in 2020.

Three-time world champion **Gabriel Medina** collected another win at the Western Australia Margaret River Pro in 2023. This goofy-footer joined the World Surf League Championship Tour in 2011. Originating from São Sebastião, São Paulo, Brazil Medina became the first Brazilian to win the World Surf League Championship Tour in 2014 at just 20 years old. He's known for executing high-risk maneuvers and consistently pushing the boundaries of what is possible in competitive surfing.

Connect To The Local Atmosphere

Can't make it to Surfers Point? Don't miss a heat! Stream it via [worldsurfleague.com](https://www.worldsurfleague.com) or drop into local participating businesses throughout the Shire of Augusta Margaret River. Look for the Western Australia Margaret River Pro banner to enjoy all the surfing action. And while you're at it, be sure to explore the local businesses showcasing the Western Australia Margaret River Poster for a complete South West experience.



Jacob Willcox has built his experience through 13 previous Championship Tour wild card appearances and has now officially cemented his name in the World Surf League Championship Tour in 2024. Willcox, a local to Margaret River, has grown up perfecting his skills on his home break. He began his career as a standout junior surfer and is renowned for his ability to power through big left barrels, which poses as an opportunity on the waves at Surfers Point.



How to follow the event:

Instagram: @wsl <https://www.instagram.com/wsl/>

X [formerly Twitter]: @wsl <https://twitter.com/wsl>

Facebook: /wsl <https://www.facebook.com/WSL/>

Watch Live: [worldsurfleague.com](https://www.worldsurfleague.com)

Bushfire Emergency Evacuation Plan

On any day with a Fire Danger Rating (FDR) of Extreme please review the WSL socials for more information. In the event the site needs to be evacuated please follow directions of event staff, Security, WA Police and DFES onsite to evacuate the venue. [Please see links to Evacuation Map](#)

